

Privacy Statement

General Data Protection Regulation (GDPR) a regulation to safeguard everyone's data. If anyone asks for their data or contact data to be removed, we remove them, whether by request or opting out. All clients new and old have opted in by giving us their contact details. This is Legitimate Interest (LI).

Please note by giving LeaderFox your contact details under GDPR we deem keeping in contact with you a Legitimate interest. Under our LIA (Legitimate Interest Assessment). Our view is people give us their contact details for us to stay in touch with new properties in their criteria as well as helpful property advice, it also helps our business to grow, sustaining & creating employment which helps the economy as well as best advice for property owners on any property related questions they may have. For these reasons we will keep in contact unless you advise otherwise.

We never release any of your data to anyone else without your permission unless we have absolutely have to in order to fulfil our legal/contractual obligations.

This Privacy Policy governs the manner in which LeaderFox collects, uses, maintains and discloses information collected from users (each, a "User") of the <https://www.leaderfox.co.uk> website ("Site"). This privacy policy applies to the website and all products/services offered by LeaderFox.

Personal identification information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, subscribe to the newsletter, fill out a form, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, phone number.

We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information.

Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet Service Providers (ISP) utilized and other similar information.

Web browser cookies

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, some parts of the Site may not function properly (as intended).

How we use collected information

LeaderFox collects and uses Users personal information for the following purposes:

To personalize user experience: *We may use information to understand how our Users as a group use the services and resources provided on our website.*

To improve our Website: *We continually strive to improve our website based on the information and feedback we receive from you.*

To improve customer service: *Your information helps us to more effectively respond to your customer service and support requirements.*

To send periodic emails: *The email address Users provide will only be used to respond to their enquiries, and/or other requests/questions. If the User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc.*

If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

Sharing your personal information

We do not sell, trade, or rent Users personal identification information to others. We may share generic demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us permission.

Third party websites

Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site.

In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

Changes to this privacy policy

LeaderFox has the discretion to update this privacy policy at any time. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically to ensure you're up-to-date with any modifications.

Your acceptance of these terms

By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

Contacting us

If you have any questions about this Privacy Policy, contact us at: hello@leaderfox.co.uk